



CARLTON

WELLNESS GROUP

Carlton Wellness Spa

Redefining Wellness in India



A Structured Wellness Platform by **EBG Group**



The Big Idea

Wellness Is Not a Luxury Anymore

Mental health stress and burnout are at all-time highs

Rapid rise in lifestyle-led disorders

Aging population seeking longevity, not treatment

Preventive care preferred over reactive healthcare

Growing willingness to spend on health and wellbeing

Demand for safe, credible, non-clinical wellness spaces

Wellness becoming a recurring lifestyle habit, not an occasional indulgence

The Industry Problem

High Demand. Low Trust.



Poor regulation and weak compliance enforcement



Widespread safety and hygiene concerns



Inconsistent therapy quality and outcomes



Negative perception due to unorganized operators



Only ~400 licensed spas nationwide



Lack of standardized training and certified therapists



Absence of credible national or international spa brands





Why Now

The Wellness Shift



Preventive health over reactive care



Experience-based consumption



Willingness to spend on longevity



Global wellness super-cycle

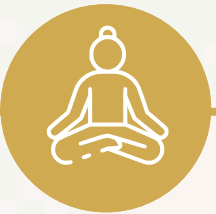


The Solution

A licensed, SOP-driven wellness spa platform offering:



Ayurveda + modern
science



Structured wellness
programs



Certified therapists



Premium, safe environments



Brand = Insurance

Carlton London – Built Over 30 Years

Founded in London
(1992)

In India since
(2002)

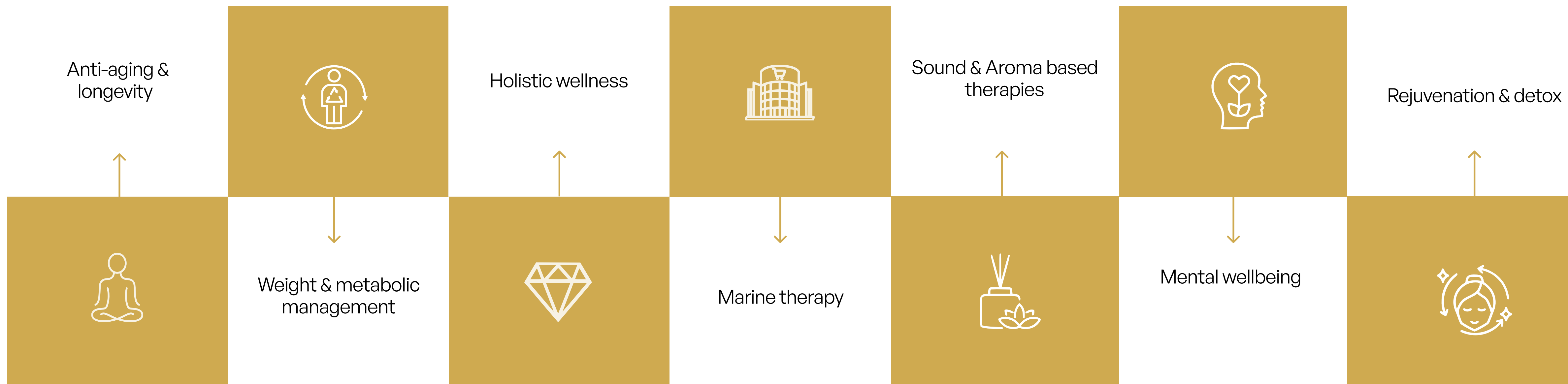
Global lifestyle & fashion
presence

Trusted premium-
mass brand



Wellness Philosophy

Wellness is beyond massages



Signature Programs

Program-Led Revenue Model



Scaling the Brand

“Carlton is designed for accessibility, with a presence across the consumer’s most frequent and trusted touchpoints.”

Teir 1, 2 & 3 cities

Malls



Hotels



Residential hubs



Premium streets



Business Model

FOCO – Professional Execution



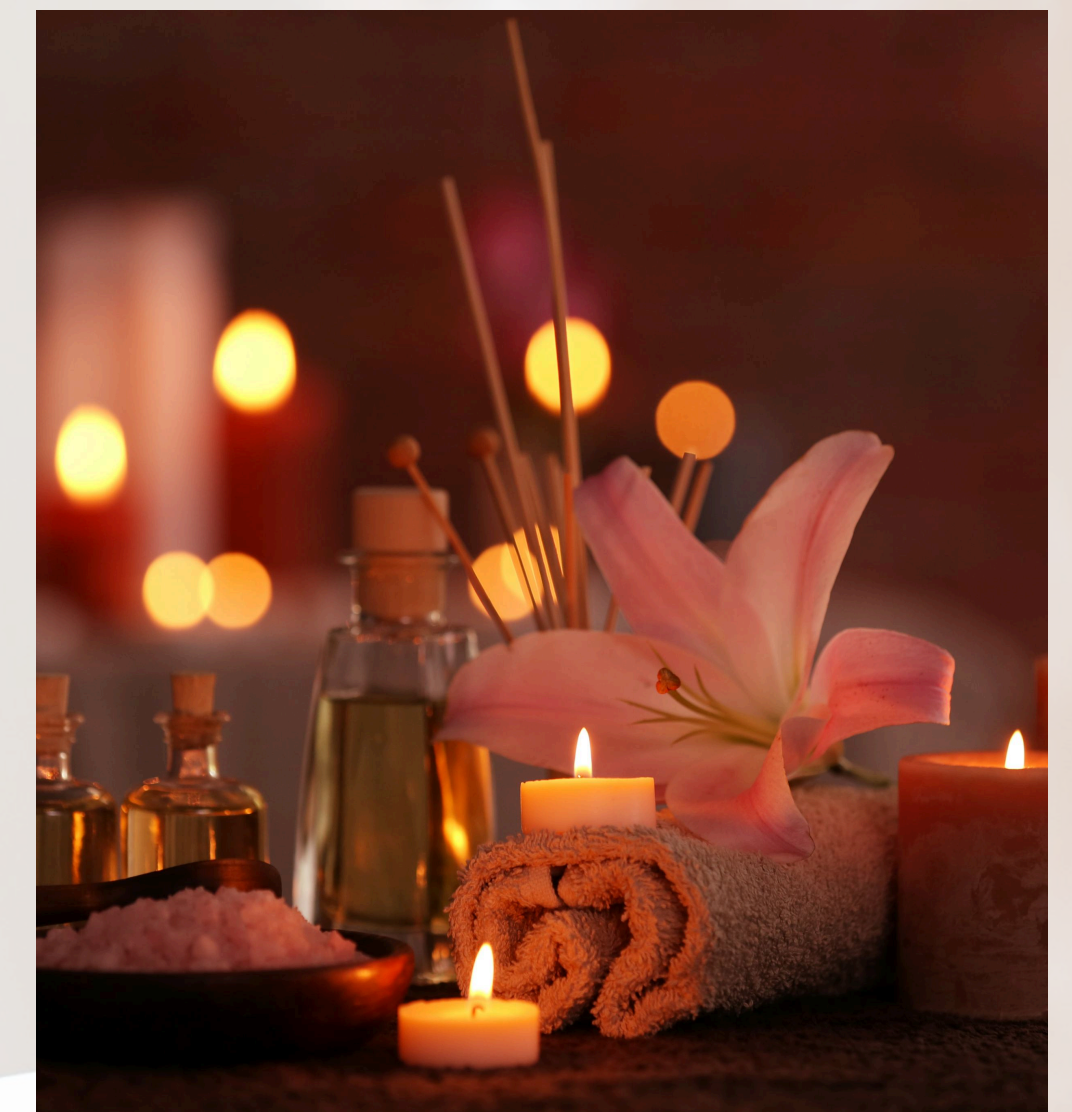
Investor owns spa



Carlton operates



SOPs, staffing, therapy design
handled centrally



Reduced operational &
compliance risk



Investment Structure

Hotel / Mall / Airport Gated Community

Tier 1

1 Cr

Tier 2:

75 Lacs

10%

Brand Fee

90%

Refundable Security Deposit

Agreement: **5** years

terms and conditions apply*





Returns

Stable Wellness Economics

2%
Minimum Guarantee

OR

20%
Revenue Share

Program-based visibility

High customer lifetime value

terms and conditions apply*



Continuity & Upside

FOCO → FOFO Transition



Years 1–5

Risk-managed
ownership

Learn wellness
operations

Post Year 5

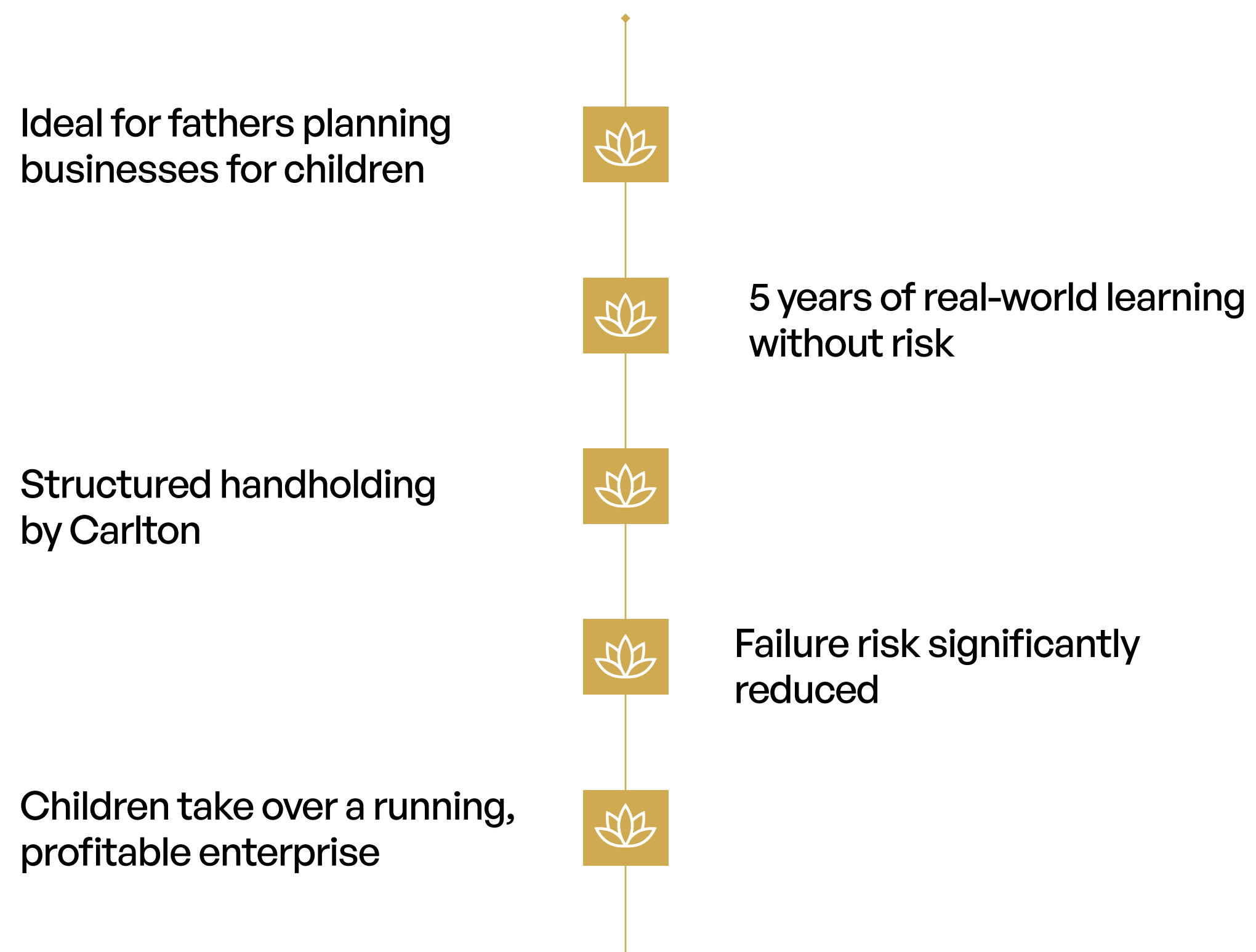
Full operational
control

90–95%
margin retention

5–10%
royalty to Carlton

A Business for the next generation

Legacy Creation Model- Learning Without Risk



From salary replacement to wealth creation

Handholding & Governance

Why Failure Risk Is Low



SOP-led operations



Continuous training & audits



CCTV and ERP access



Central procurement advantage



Marketing & brand support



Ongoing operational mentoring



Why Carlton Wins

Brand + Systems + Execution

Brand-led moat

SOP & compliance barrier

Centralized operations

Hard to replicate at scale

The Ask

Own a Business. Build a Legacy. Reduce Risk.



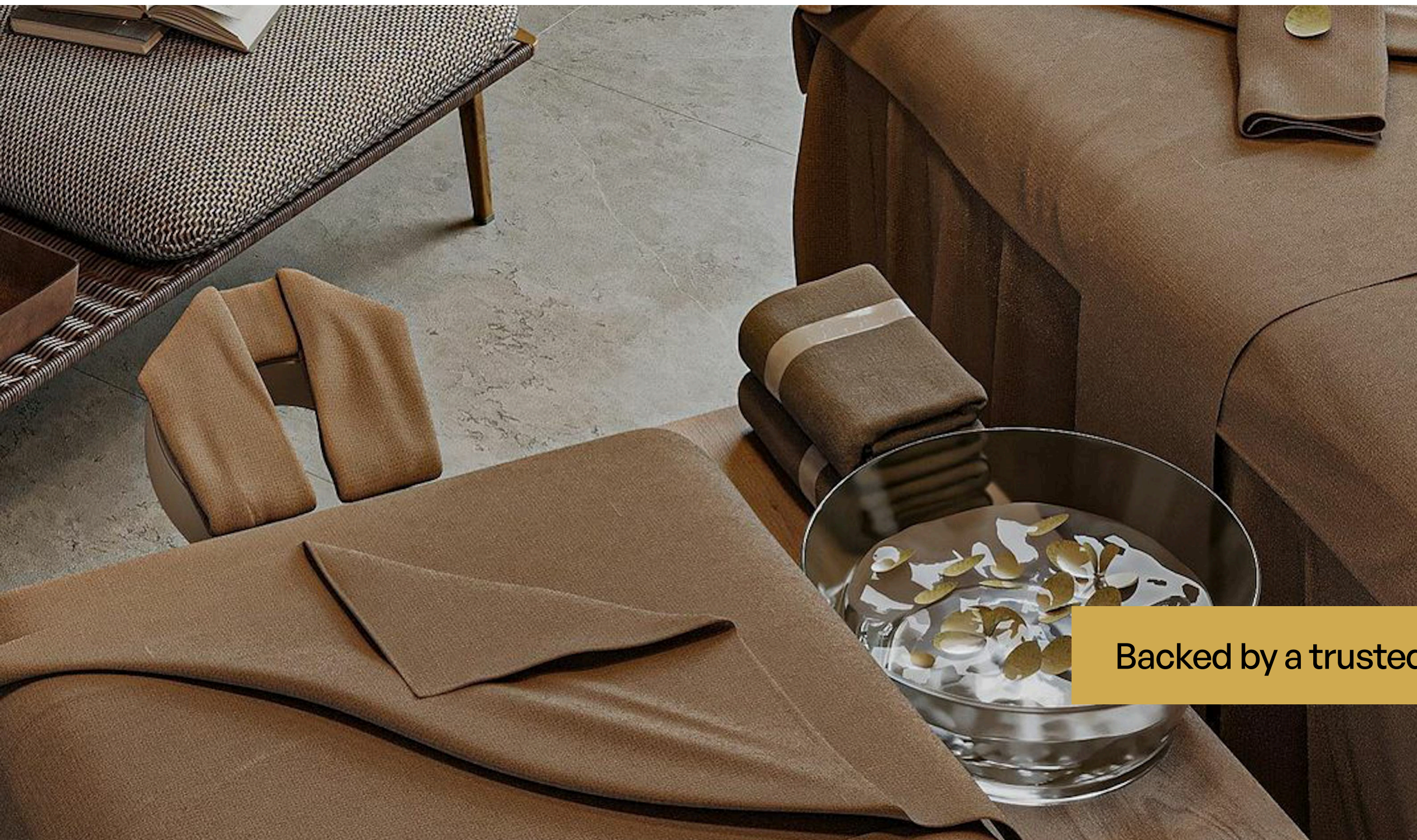
Convert capital into cash-flowing enterprise



Start as protected owner



Grow into full entrepreneur



Backed by a trusted global luxury brand



CARLTON
WELLNESS GROUP

Become a part of building India's Most Trusted Salon Network

Contact us

 CEO - Omkar Navge

 +917208979116

 <https://carltonwellnessgroup.com>

 omkar@carltonwellnessgroup.com

